

THE WOMAN BOSS SCHOOL AMBASSADORS INITIATIVE

MANTRA: END THE BLAME GAME GAMBIA

NAME: Ndey Mariam Camara, TWB Ambassador

AGE: 17

SCHOOL: Gambian Lebanese International School

GRADE LEVEL: form 5

FIELD: science

COMMUNITY INITIATIVE

- ✓ Empowering the next generation of leaders through skills development.

UNDERLYING PROBLEM

As a passionate, solution- driven young girl, I see a lot I can contribute towards my community by way of doing my quota to empower young people most especially women who are underprivileged in most instances. I walk around my community and I see a lot of young potential people who have given up on the system and have vowed to not make better use of their lives. They always gather around to “campeh”, drinking “attaya”, complaining about the government and all their shortcomings including their inability to create more jobs, thinking that the only way to succeed is to get out of The Gambia.

It is important to note that young people will eventually take over the mantle of leadership, it is therefore essential that they understand if the government fails, the whole country fails, so they must not wait for the government. It is their responsibility to take a step, create jobs, be creative in their own light. This thought is what inspired my project. I believe that if we want better societies or a better country as a whole, we will have to invest in the future and the youths are indeed the future without a doubt. Creating a project that will give them a sense of responsibility is a good way to start.

SOLUTION

I intend to solve my community problem by doing a pilot first of all to gauge outcome. The aim is to start with a total of 5 youths, 3 girls and 2 boys. I will be responsible for providing them with

the tools to start their own small-scale business that will not only generate them income to support themselves but will in the long run lead to the employment of other youths.

IMPLEMENTATION GUIDELINE

July	Select 5 deserving youths.
July	Organize a workshop to provide adequate training to the selected participants TARGET TRAINERS <ul style="list-style-type: none"> ✓ Serign Omar Lowe ✓ David Jeng ✓ Motivational speech by Mr. Mustapha Njie
August- December	Work, implementation and evaluation
December	Have an online chat to influence and inspire other youths.
January	One on one meetings with the Director of Operations for Innovate Gambia to assess success.
January	Gain online exposure
March	Certification

CONCLUSION

So, let's not just make our dreams, a country come true, let's make this country, our dreams come true.